



130 Black Bridge Road | Camp Verde AZ 86322

CAMP VERDE COMMUNITY

IRADY good company always Welcome...

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – June 2016
DATE: 7/11/16
CC: Department Heads

Library Construction Update: Some of the exterior finishes – like the library name and the author panel – have been applied. The building is beginning to look inviting and community members are getting excited about their new library. Mark your calendars! We have set a date for our grand opening event – Saturday, November 5.



Youth Services Librarians, Nadia Torabi and Jessica Cho, attended a three-day training in Applied Behavior Analysis put on by the Southwest Autism Research & Resource Center in Phoenix. This LSTA grant-funded training included 10 other people from Camp Verde as we work to develop support, training and awareness of the many aspects of autism that affect individuals in our community.

June 1st marked our Summer Reading Program (SRP) Kickoff in the Community Gym. Over 80 people attended an indoor “field day” participating in old-fashioned activities like three-legged races and obstacle courses. A visit from Verde Valley Fire District fire fighters ended with a game of dodge ball that left kids begging for more. A big thanks to our community fire fighters for spending quality with the kids starting our summer reading program! SRP continues through the end of July with weekly programs and activities for all ages at the library or sponsored by the library.

The Library gets occasional requests from people needing to complete community service hours. It can be a challenge to fit these requests into our schedules because, no matter how simple the job may seem, some training and supervision is required. This month we facilitated completion of 52 hours of community service.

Be sure to follow our blog: <https://cvcltalk.wordpress.com/>. To really keep up with what is going on at the library, don't forget to like us on Facebook at: <https://www.facebook.com/campverdelibrary>

	Jun-16	Jun-15	% change	YTD-FY16	YTD-FY15	% change	
In-Library Uses							Average Monthly Library Uses per Active Patron
Traffic Count	5,835	5,959	-2.1%	67,978	67,824	0.2%	
New Cards Issued	78	88	-11.4%	713	745	-4.3%	
Public Computer Use	1,680	1,524	10.2%	20,025	13,196	51.8%	
Early Literacy Computer Use	54	51	5.9%	806	n/a		
Requests for Computer Help	123	105	17.1%	1,290	681	89.4%	
Reference Questions	134	121	10.7%	1,795	1,767	1.6%	
Total In-Library Use	7,904	7,848	0.7%	92,607	84,213	10.0%	3.2
Total Number Library Patrons	3,918	3,866	1.3%				
Total Patrons Active in Last 18 months	2,496	963	159.2%				
Library Programs							Average Circulation Activity per Open Hour
Adult Programs	30	29	3.4%	277	189	46.6%	
Adult Program Attendance	127	166	-23.5%	1,268	924	37.2%	
Adult Program Hours	8	39	-79.5%	102	268	-61.8%	
Youth Programs	30	29	3.4%	295	297	-0.7%	
Youth Program Attendance	465	463	0.4%	4,913	4,617	6.4%	
Youth Program Hours	22	27	-18.5%	316	775	-59.2%	
Programs Off-Site	7	6	16.7%	65	40	62.5%	
Total Library Program Attendance	592	629	-5.9%	5,190	4,806	8.0%	
Circulation							
Items Checked Out	5,124	5,650	-9.3%	52,181	52,333	-0.3%	
Items Checked In	5,151	6,055	-14.9%	57,531	54,119	6.3%	
Items Used In-Library	335	377	-11.1%	3,893	7,052	-44.8%	
Renewed Items	898	1036	-13.3%	10,310	8,676	18.8%	
Total Circulation	11,508	12,082	-4.8%	113,605	113,504	0.1%	
Circulation Areas of Interest							
Audio Books	209	266	-21.4%	2,219	2,251	-1.4%	
DVDs & VHS	1,744	1,875	-7.0%	19,600	16,177	21.2%	
eBooks	339	249	36.1%	3,382	2,796	21.0%	
Youth eBooks	58	41	41.5%	563	529	6.4%	
iPads & e-readers	12	n/a		115	n/a		
Large Print	192	273	-29.7%	2,160	2,380	-9.2%	
Magazines	98	113	-13.3%	1,334	1,747	-23.6%	
Kids & Teens Material	1,914	2,145	-10.8%	16,388	17,068	-4.0%	
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled	768	883	-13.0%	9,376	9,327	0.5%	
Transit Items Sent & Received	1,306	1,530	-14.6%	17,615	16,848	4.6%	
CVCL ILL Items Going Out	51	35	45.7%	356	372	-4.3%	
ILL Items for CVCL Patrons	0	7	-100.0%	46	50	-8.0%	
Total Transit, HOLDS & ILL Activity	2,074	2,413	-14.0%	26,991	26,175	3.1%	
Library Volunteers							
Number of Volunteers	20	29	-31.0%	335	316	6.0%	
Number of Hours Given	471	766	-38.5%	5,856	6,601	-11.3%	
Average Hours/Volunteer	23.6	26.4	-10.8%	17.5	20.9	-16.3%	
Collection & Development							Number of Items Owned per Capita (pop 11,500)
New Kids & Teen Material Added	55	186	-70.4%	486	1,317	-63.1%	
New Books Added	166	187	-11.2%	1,509	1,827	-17.4%	
New Audio-Visual Material Added	61	86	-29.1%	724	1,370	-47.2%	
Total Items Added	227	273	-16.8%	2,233	3,197	-30.2%	
Total Items Owned	32,056	31,128	3.0%				2.8
Mending & Donations							
Items Mended or Repaired	58	101	-42.6%	802	1,119	-28.3%	
Donations Processed	401	172	133.1%	5,411	6,796	-20.4%	
Donations Cataloged	106	47	125.5%	997	892	11.8%	